

# Privacy Policy

**Last Updated: April 30, 2026**

Portage Exteriors LLC (“we,” “our,” or “us”) operates the website <https://portageexteriors.com> (the “Website”). This Privacy Policy explains how we collect, use, and protect your information when you visit our Website or contact us.

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## 1. Information We Collect

We collect the following personal information when you submit a form on our Website:

- Name
- Phone number
- Email address

We may also automatically collect certain information when you visit our Website, including:

- IP address
  - Browser type and device information
  - Pages visited and time spent on the Website
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## 2. How We Collect Information

We collect information through:

- Contact and estimate request forms
  - Cookies and tracking technologies
  - Analytics tools such as Google Analytics and Google Tag Manager
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## 3. How We Use Your Information

We use the information we collect to:

- Respond to inquiries and provide estimates
- Communicate with you about your request
- Improve our Website and services
- Monitor Website performance and user behavior
- Support marketing and advertising efforts

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## **4. Cookies and Tracking Technologies**

Our Website uses cookies and similar technologies to enhance your browsing experience and analyze Website traffic.

We may also use cookies for advertising purposes, including remarketing through platforms such as Google and Facebook. These tools may track your activity across websites to deliver relevant ads.

You can adjust your browser settings to refuse cookies or alert you when cookies are being used.

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## **5. Sharing of Information**

We do **not sell your personal information**.

We may share your information with trusted third parties, including:

- Marketing and advertising partners
- Website hosting and service providers
- Analytics providers

These parties only have access to information necessary to perform their functions and are not permitted to use it for other purposes.

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## **6. Data Retention**

We retain personal information only as long as necessary to respond to inquiries, provide services, and fulfill the purposes outlined in this policy.

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## **7. Data Security**

We take reasonable administrative and technical measures to protect your personal information from unauthorized access, disclosure, or misuse.

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## **8. Your Rights**

You have the right to:

- Request access to the personal information we have about you
- Request correction or deletion of your information
- Opt out of future communications

To make a request, please contact us using the information below.

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## **9. Children's Privacy**

Our Website is not intended for children under the age of 13, and we do not knowingly collect personal information from children.

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## **10. Third-Party Links**

Our Website may contain links to third-party websites. We are not responsible for the privacy practices of those websites.

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## **11. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Updates will be posted on this page with a revised "Last Updated" date.

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## **12. Contact Information**

If you have any questions about this Privacy Policy or your data, please contact us:

**Portage Exteriors LLC**  
Portage, Michigan  
Phone: (269) 762-3228  
Email: [john@portageexteriors.com](mailto:john@portageexteriors.com)

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